



ТРОТОАРА

**TROTOARA FOUNDATION
ANNUAL REPORT OF ACTIVITIES 2019**





Young people are not the future. They are the present. They are the inspiration for all of us, they are the cause which is worth fighting for.

In a society with **more than 70% of the young people living in risk of poverty and social exclusion**, and with an increasing percentage of young people using drugs and alcohol, activities involving kids and teenagers are the most important battle, in which we all should fight, and give everything we can. The battle to win!

If you do not like the environment - change it!

In 2019, one of our dreams came true - the rehearsal and recording studio was not only completed, but also equipped with brand new professional equipment for playing and recording. **Our daily schedule is already full.** New talented bands felt like home. We raised good vibes in the city. Music is in the air.

TRAP has over 200 working days. This is the place where students are feeling safe and accepted at home. TRAP's working hours are in line with the learning process in schools and other activities, having regular communication with teachers, principals and parents.

TRAP fest 2019 was again one of the strongest and most inspiring events, which was attended by **over 150 students, volunteers and young artists.** And of course - the finals of the gaming tournament TRAP of Legends 2019 was an unique event for Bulgaria!

We are blessed to have the support of European volunteers from Italy, Sweden, Poland, France and even Finland!

TRAP people are receiving points for their membership cards through an **online application!**

We said we were doing it, we joined efforts, and we did **TOGETHER!**

Because we all here at Trotoara are the present. Our road in 2020 is wide open, and the direction is the same - forward and up!

Let's walk together!

For the last 5 years Trotoara Foundation has been focusing efforts in the following key goals:

Working with young people and involving them in various activities. Our main goal is to engage teenagers, to inspire and provoke them, and to make them think. At Trotoara they are free to develop and express their talents and skills.

Working with volunteers. We have the support of employees, managers, parents, young people and adults who care about the future of our youths, individual supporters who give their heart and soul to make the present world of our children a better place.

Working with socially responsible companies / Developing corporate social responsibility. In order to live in a better environment, all spheres of our society need to work together. We believe that this is the right way to achieve results and to preserve the future of the young people.

Deyan Plamenov Yankov
Director at Trotoara / Sofia 2020



TROTOARA

Who are we?

Trotoara Foundation is a legal entity with a non-profit purpose registered in 2014. It consists of a board of members who are currently: Lyubomir Dimitrov Vakavchiev, Aneliya Antnonova Moravska and Deyan Plamenov Yankov. The role of a director and chairman of the board is executed by Deyan Yankov who is also the founder.

Our goals

- # Development of universal and social, cultural and spiritual values.
- # Development and encouragement of the Bulgarian national and European identity through the preservation of cultural heritage, the natural environment and the authenticity of the Bulgarian language.
- # Consolidation, inclusion and integration of young people aged 12-16 years from different social and ethnic groups and the promotion of tolerance among youth. Supporting youth's personal abilities, cultural and spiritual development.
- # Development and promotion of volunteering.

Main activities

- # Organize festivals, performances, concerts, exhibitions, literature readings and other activities on the national and international level, targeting topics related to the objectives of the Foundation.
- # Conduct, assign and assist projects and studies, as well as support public initiatives, related to the objectives of the Foundation
- # Fund ideas, projects and other activities, in the areas of music, literature, art, education and environmental activities, with its own funds or funds obtained by similar international and local organizations.
- # Gather and disseminate information and informational and education materials, related to the objectives of the Foundation, as well as exchange information with local and international organizations with similar objectives.

Activities in 2019



T.R.A.P. – Trotoara Room for Angry People

Our main project is our youth community center T.R.A.P. The place is situated in the center of Sofia, 26 Bratya Miladinovi Str. It consists of a few premises, total area is: 320 m2. 240 m2 of them (workshop hall, music recording and rehearsal studio, computer hall) **are working at full capacity**. We still need to reconstruct the dancing hall.

In 2019, we accomplished the renovation of the rehearsal and sound recording studio! **It was also fully equipped**. Thanks to the numerous volunteers and the limitless energy of TRAPpers (this is what we call people visiting TRAP), we are planning to open all premises of the center in 2020. We have come a long way full of challenges.

TRAP worked actively throughout 2019, and continues to be a popular place among teenagers from all over Sofia. Over 300 students aged between 12 and 18 years old took part in various events and volunteer initiatives.

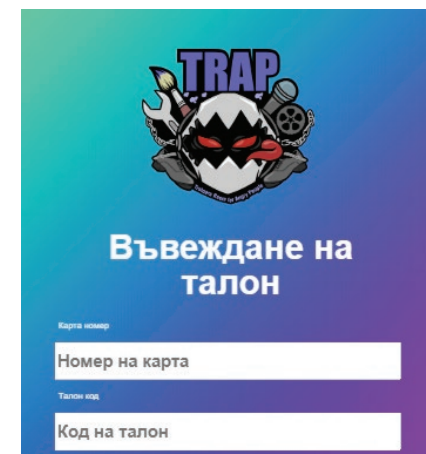
T.R.A.P. Membership Cards

Looking for new ways of motivating kids, together with the TRAPpers we created T.R.A.P. membership cards. The cards give free access to all our events, and also give discounts for the services of our sponsors and donor organizations. But what is most important is that it shows how active teenagers have been, and that they earned the cards with heavy work, passion and perseverance.

It is an honor to have a T.R.A.P. membership card! To receive one, you have to collect 100 points.

If you succeed in completing a challenge you receive 100 points. The challenges are given by a 5 people **Challenge Committee of TRAPpers** (Yes, we have such a committee!) and you have to take them seriously.

This year we are proud to have an online platform for the membership cards where kids can register and receive their points. In 2020 we will upgrade the platform. For more information check here: <https://trotoara.com/cards>



Events in 2019

Our main tool for involving teenagers in Trotoara activities, is the organizing of various events.

By getting involved, young people learn how to be more responsible, to keep deadlines and engagements, to work in a team and develop personal and organizational skills.

You are 15 years old and you want to organize a concert? Come to T.R.A.P.! If you want to organize an exhibition, will we provide materials? If there is anything you want to do but need advice or mentorship, **we are here for you!**

ΤΡΟΤΟΑΡΑ



**T.R.A.P. MUSIC RECORDING AND REHEARSAL STUDIO
2018 / 2019 BEFORE AND NOW**

T.R.A.P. Studio - The Dream

Free music hall, rehearsal and sound recording studio
for students



The Dream came true!

The studio is already open. There is a schedule in which everyone can sign up, for free!, to play, to make music, to rehearse!

Thanks to the support of our partners **ProTechnica** / **Dynacord Bulgaria**, the studio was equipped with musical technique and instruments that exceeded our wildest expectations!

Brand new drums, amplifiers, digital Wi-Fi console, monitor speakers and more!



For more information check here: trotoara.com/studio

 **DYNACORD®**

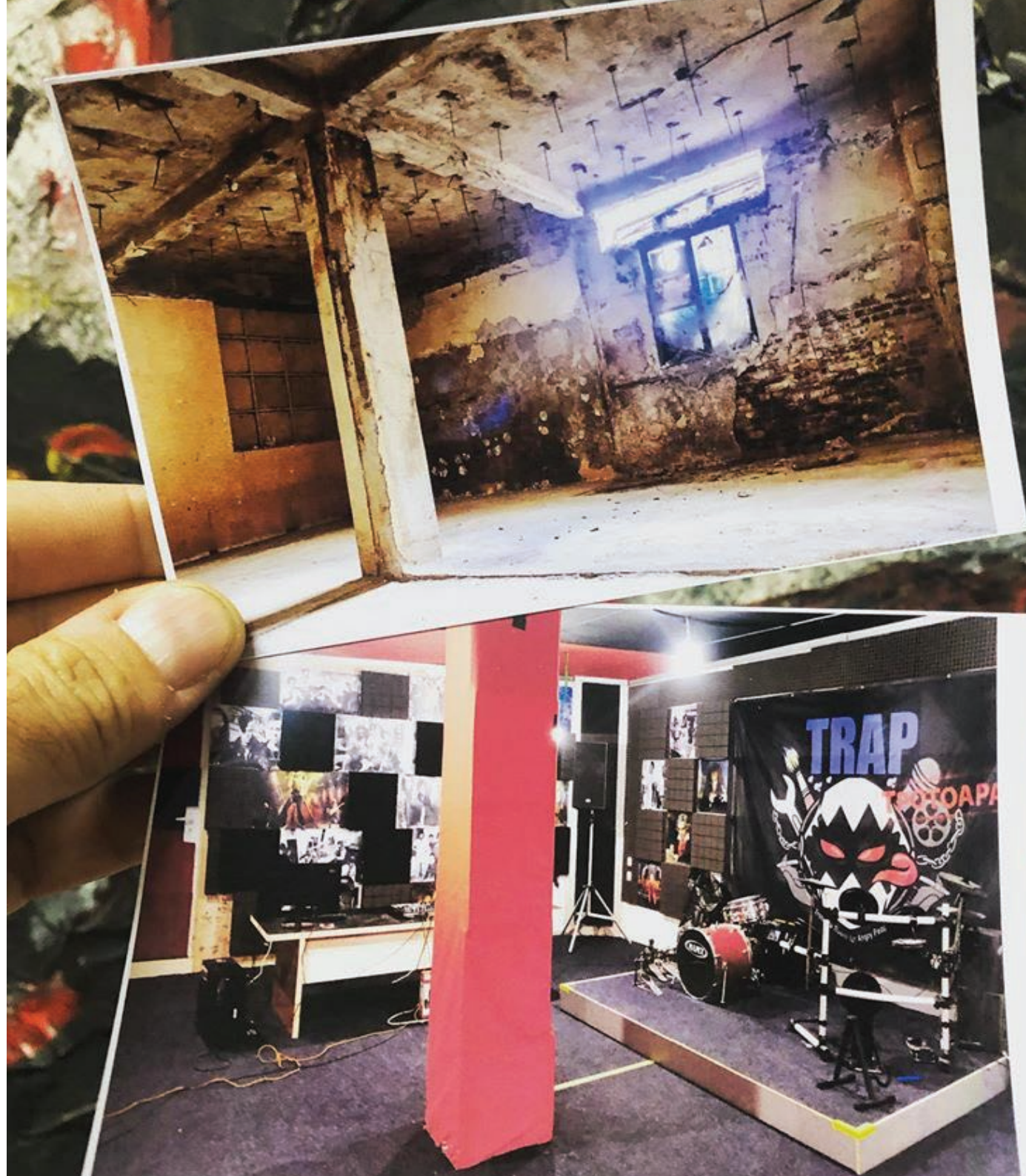


TPOTOAPA

Do you
remember this
hall?

This is how it looks today,
in spite of all who said it
was a lost cause!

Before and after the
renovation of T.R.A.P.
Music Studio.



Запомнящи се събития



EMO RAP and Underground

9.02.2019

T.R.A.P., with the support of Stroeja, organised a DJ party with the participation of Stefan Markov, Zlatan Georgiev and Daniel Pavlov a.k.a. Duni. The event was an amazing experience for all fans of Post Emo Rap & Underground music.



Visit of The Heroic Place of Death Captain Dimitar Spisarevski in Pasarel

3.03.2019

On March 3, National Bulgarian holiday, TRAPpers visited the place where the hero-pilot Captain Dimitar Spisarevski found his death in a heroic air fight on December 20, 1943.



TRAP fest Earth Hour 2019

30.03.2019

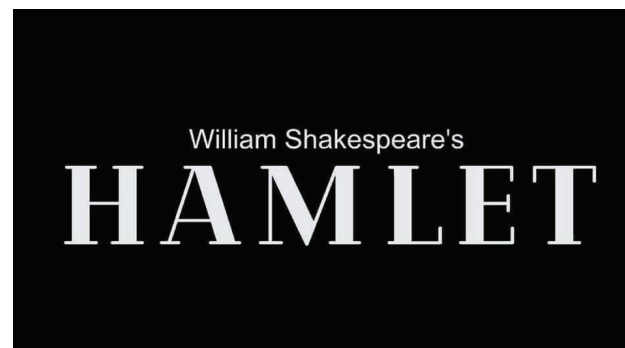
For the third consecutive year Trotoara Foundation, in collaboration with I CAN TOO Foundation, organized an event dedicated to Earth Hour. It was held in Sofia club Terminal 1 with the participation of young, talented bands: Lost Destination, Spalni Mesta, The Lefties.



MOGA fest 2019

23.08.2019

Trotoara Foundation took part in MOGA Fest 2019 - an unique event held in the small Bulgarian town Etropole. We are participating every year. This time we made a workshop for wooden articles such as trash cans, benches and a lot more stuff.



Hamlet - a school play

6.11.2019

Students from the German Language High School and the National High School of Natural Sciences and Mathematics in Sofia dedicated a play to Trotoara! The young actors not only showed their talent on the stage, but also raised funds to help the activities of the organization.



TRAP of Legends 2019

Trotoara Foundation organized the largest national student team tournament of League of Legends - TRAP of Legends! Teams from all over the country joined the gaming event. The competition was separated in several stages during the year, and the grand finale was at TRAP Fest 2019 in December. The prize fund this year was worth a total of BGN 3,000.

ΤΡΟΤΟΑΡΑ

European Solidarity Corps

Volunteer Program

Volunteers from Poland, Italy, France, Finland and Sweden dedicated several months to the foundation and created a number of initiatives and activities with young people.

WITH THE SUPPORT OF



**EUROPEAN
SOLIDARITY
CORPS**

THE POWER OF TOGETHER.



**HUMAN
RESOURCE
DEVELOPMENT
CENTRE**



TRAP fest 2019 - The Adventure³

7 - 8.12.2019 / Sofia Tech Park / Innovation Forum "John Atanasov"



The biggest student event organized so far. Maybe even the biggest one in Bulgaria. Music, dances, gaming, inspiration and much more - the activities in TRAP fest were innumerable.

For the third consecutive year, on December 7-8 2019 Trotoara Foundation, in collaboration with I CAN TOO Foundation, organized a massive youth charity festival of Art, science and technologies. The event was held in Sofia Tech Park.

Gaming, music, science, theatre, Stand Up Comedy, workshops, were just part of the activities in the program.

The live stream of the event on YouTube and Twitch, and the attendance of more than 1000 people, makes the annual event the most inspirational youth experience.



- # Over 150 volunteers on the average age of 15
- # Over 100 attendants from different schools and high schools from Sofia and the country
- # Over 50 volunteers from various corporations



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Statue of The Great Consumption

Author:
Lyubomir Mishonov

The statue, donated to Trotoara by the talented artist, became popular among young people in Sofia. Situated on the rooftop of TRAP, it is made entirely by trash.

Let's think about it...



Main partners in 2019



**Hewlett Packard
Enterprise**



DOMKO



ultraplay

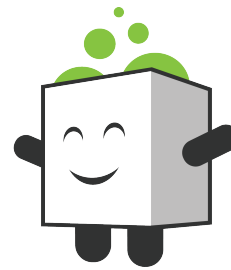
Main partners in 2019



МУЗИКАУТОР



Mr.Bricolage



obecto
passionate about software & people

Main partners in 2019



Serenata

modis

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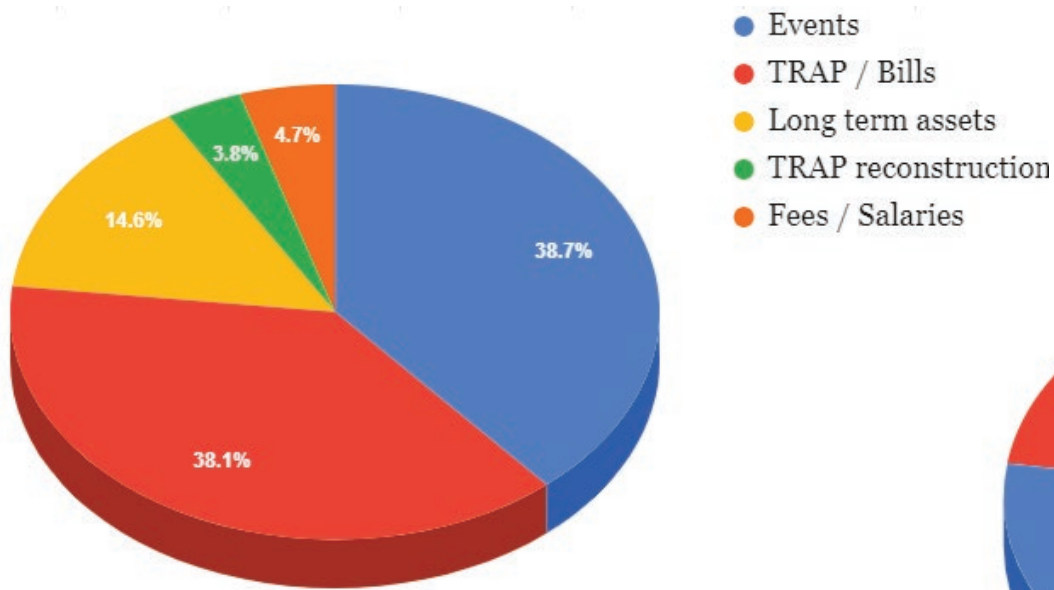
T.R.A.P. Arcade Games

With the support of Vladimir Vlad Ivanov and a donation from the Comet Electronics company, we made 6 great games all by ourselves!

You can find them in several places in Sofia, where you can play and support us.

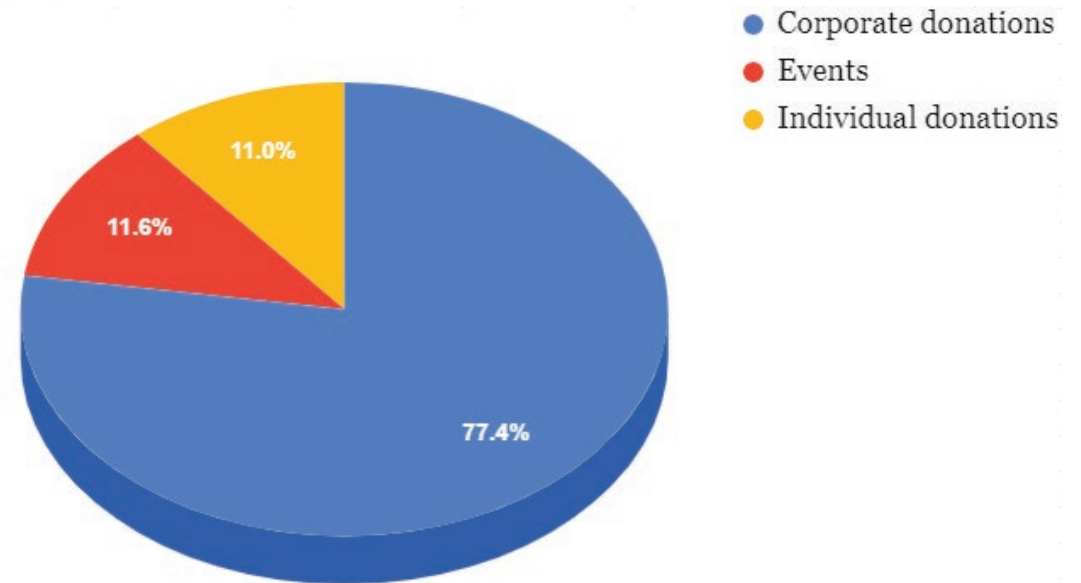


Financial Report



Income

Expenses



Along with our long-term corporate partners we succeeded in attracting several new ones. We continue our work with the kids at TRAP independently, **without state support, public funding, grants or projects!**

This year, we decreased expenses for TRAP repairs. The renovation of the premises is almost over. We succeeded in attracting several companies who donated the rest of the needed building materials.

Main part of the expenses remains the maintenance and overheads of TRAP for which we need constant support. Our facilities have big potential for a lot more initiatives and activities in 2020.



TRAP

TROTOA

TRAP

Trotoa

Statistics



T.R.A.P.

Work days:

200+

Students visited:

300+



Membership cards

Issued cards: **56**

Participants: **140**

Points given: **7506**

Points taken: **415**



Events

Number of events: **45+**

Attendance: **6000+**

Students volunteers: **450+**

Reach: **877K**



Social networks

Facebook page

facebook.com/trotoaracom

10538 likes

Facebook group T.R.A.P.

facebook.com/groups/1696477087046597

1366 members

Instagram

instagram.com/trap.trotoara

1349 followers

Website

8216 visitors



YouTube channel Elements

youtube.com/c/elements-trap

321 subscribers

YouTube channel Trotoara

youtube.com/c/trotoara

232 subscribers

Twitch channel Trotoara

twitch.tv/trotoara

283 subscribers





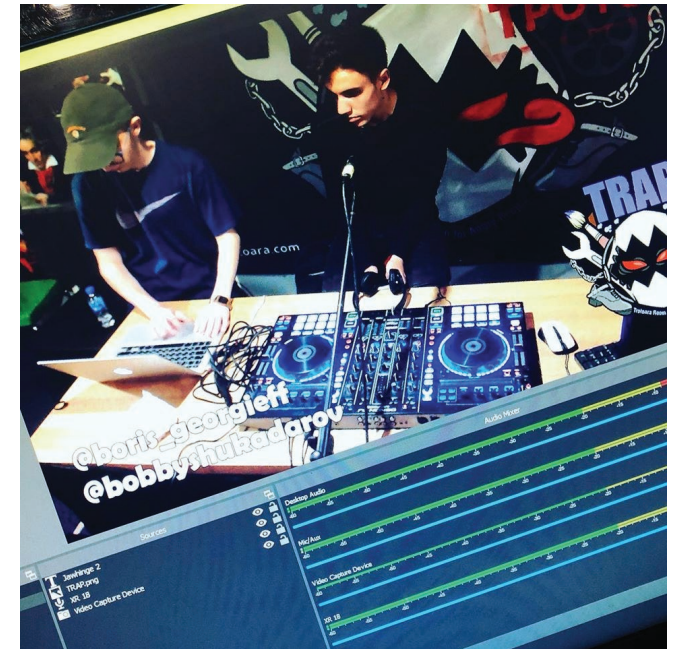
What is expected in 2020

Music, music, music!

A lot of youth groups and musicians, recordings, performers, concerts! Let the creative work start now at the new TRAP Studio!

Gaming!

In 2020 we will continue developing TRAP of Legends tournament. Our goal is to attract more inspired gamers from all over the country. The condition for the participants is to be under 18 years old, having minimum annual assessment - 4 at school.



And of course we will again focus on:

- # Recycling of trash and computer parts / Zero waste activities
- # Tourism and participation in outdoor festivals outside Sofia
- # YouTube - videos, music, vlogs and digital content
- # Visual arts
- # Participation in volunteer initiatives
- # Development of digital skills in our new computer hall

Join us!

- # If you are enthusiastic and you want to help the young people for their development.
- # If you work or have interests in the areas of art, music, literature, education, ecology or other inspirational activities.
- # If you want to share your experience and skills with the trappers.
- # If you have free time and if you think that it's worth giving it to young people and to participate in projects & events connected with them.
- # If you are changemakers and you want to protect young people from drugs, alcohol and violence.
- # If you want to create a new powerful and inspired generation

HELP US WITH MATERIALS, TECH, EQUIPMENT, FURNITURE AND OTHER RESOURCES

Get in touch with us for more information about alternative options for helping us with the much-needed materials, furniture and equipment. The Foundation requires musical instruments, dancing shoes, paints, brushes, costumes for acting classes, help with the furnishing of its halls, audio/video equipment, computers and everything that our youngsters might use.

BECOME A VOLUNTEER OR A MENTOR

Volunteers are the main part of each of our projects. Help our cause! Get in touch with us through the contact form in our website for more information about our current activities and how you can support Trotoara. We are constantly looking for people with interests and skills in the following areas::

- # Writing and content creation
- # Work with young people and teenagers
- # Teachers and mentors
- # Expertise in the areas of music, arts or ecology
- # Famous persons who want to help and spread our ideas and work
- # People to connect us with donors, sponsors and businesses
- # Management and organizational work and physical labor



How to support us

Trotoara Foundation
Allianz Bank Bulgaria

IBAN: BG40BUIN95611000454879
BIC: BUINBGSF

PayPal: donate@trotoara.com
Patreon: <http://patreon.com/trotoara>

Изпратете SMS на 17 777 с текст "DMS TRAP"

Нашият младежки център има нужда от вашата помощ!



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www.trotoara.com

Подкрепете Т.Р.А.Р.!

Изпратете дарителски SMS с текст на латиница DMS TRAP на номер 17 777 (за абонати на Telenor, VIVACOM и A1). За абонаментни дарения и други начини за даряване посетете <http://www.dmsbg.com>. За абонати на Telenor, A1 и VIVACOM цената на 1 SMS е 1 лв., за потребители на предплатени услуги 1 SMS е 1,20 лв. с ДДС, за абонамент стойността е 2 или 5 лв. месечно.